

ORDER



KLAS

Orders	Order / Rev:	37401
	Alt Order #:	08872207
	Product Desc:	Horsford/DCCC
	Estimate:	1877
	Flight Dates:	09/26/12 - 10/02/12
	Original Date / Rev:	09/25/12 / 09/25/12
	Order Type:	GENERAL

Primary AE:	Mike Jones
Sales Office:	K-WAS
Sales Region:	National

Agency	Name:	GMMB
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	<u>DCCC - Horsford</u>
	Demographic:	<u>A35+</u>
	Product Codes:	<u>PO1</u>
	Priority:	<u>LV1</u>
	Revenue Codes:	<u>AGY, POL, CAND</u>

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	1	\$965.00	\$820.25	September 2012	1	\$965.00	\$820.25	0.00
10/01/12	10/02/12	25	\$19,640.00	\$16,694.00	October 2012	25	\$19,640.00	\$16,694.00	0.00
					Totals	26	\$20,605.00	\$17,514.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 7	8	10/01/12	10/02/12	8 News Now	Noon M-F	CM	12-1230p	MT-----	:30	1	\$325.00	LV2	0.00	NM	1	\$325.00
8 News Now Noon M-F																
8 NEWS NOW AT NOON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/26/12 10/02/12 -T----- 1 \$325.00 0.00																
E 8	8	10/01/12	10/02/12	1230-2p	Soaps/ LMAD	CM	1230-2p	MT-----	:30	2	\$1,315.00	LV1	0.00	NM	2	\$2,630.00
Soaps / Let's Make A Deal																
THE BOLD AND THE BEAUTIFUL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/26/12 10/02/12 MT----- 2 \$1,315.00 0.00																
E 10	8	10/01/12	10/02/12	The Talk	2-3P	CM	2-3p	MT-----	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00
The Talk																
THE TALK																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/26/12 10/02/12 MT----- 1 \$1,315.00 0.00																
E 11	8	10/01/12	10/02/12	Ellen		CM	3-4p	MT-----	:30	2	\$375.00	LV2	0.00	NM	2	\$750.00
Ellen																
ELLEN																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/26/12 10/02/12 MT----- 2 \$375.00 0.00																
E 12	8	10/01/12	10/02/12	8 News Now	4p M-F	CM	4-5p	MT-----	:30	2	\$1,575.00	LV1	0.00	NM	2	\$3,150.00
8 News Now 4p M-F (4:30 PM-5:00 PM)																
8 NEWS NOW AT 4PM & 430PM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/26/12 10/02/12 MT----- 2 \$1,575.00 0.00																
E 13	8	10/01/12	10/02/12	8 News Now	5-630p M-FCM	CM	5-630p	MT-----	:30	2	\$1,750.00	LV1	0.00	NM	2	\$3,500.00
8 News Now 5-630p M-F																
8 NEWS NOW ROTATION																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/26/12 10/02/12 MT----- 2 \$1,750.00 0.00																
E 17	8	10/01/12	10/02/12	8 News Now	11p M-F	CM	11-1135p	MT-----	:30	1	\$2,100.00	LV1	0.00	NM	1	\$2,100.00
8 News Now 11p M-F																
8 NEWS NOW AT 11PM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/26/12 10/02/12 MT----- 1 \$2,100.00 0.00																
E 19	8	10/01/12	10/02/12	Craig Ferguson		CM	1237a-137a	MT-----	:30	2	\$110.00	LV3	0.00	NM	2	\$220.00
Craig Ferguson (12:37 XM-1:37 XM)																
LATE LATE SHOW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/26/12 10/02/12 MT----- 2 \$110.00 0.00																
N 23	8	09/29/12	09/29/12	Politics Now	S Sebelius	CM	Various	-----S-	:30	1	\$965.00	LV1	0.00	NM	1	\$965.00
Politics Now S Sebelius																
Start Date End Date Weekdays Spots/Week Rate Rating																
Week: 09/24/12 09/30/12 -----S- 1 \$965.00 0.00																
N 24	8	10/01/12	10/02/12	8 News Now	4-5a	CM	4-5a	MT-----	:30	2	\$50.00	LV2	0.00	NM	2	\$100.00
8 News Now 4-5a																
Start Date End Date Weekdays Spots/Week Rate Rating																
Week: 10/01/12 10/07/12 MT----- 2 \$50.00 0.00																
N 25	8	10/01/12	10/02/12	8 News Now	4-5a	CM	4-5a	MT-----	:30	2	\$20.00	LV4	0.00	NM	2	\$40.00
8 News Now 4-5a																
Start Date End Date Weekdays Spots/Week Rate Rating																
Week: 10/01/12 10/07/12 MT----- 2 \$20.00 0.00																

Totals 26 \$20,605.00